

**Minutes**  
**KVCC, Medical Assistant Technology Program**  
**Advisory Committee Meeting**  
**TTC 4530**  
**March 2, 2023**

**Present:** Sarah Aviles, Angelina Bishop, Billy Reynolds, Faith Bentley,  
Dee Loucks

- Sharing News and Knowledge
- Program Goals and Learning Objectives (also listed in powerpoint)
  - Retention Rate: 81% (2022); 93% (2023)
  - Placement Rate: 82%
  - Exam pass rate is at 75% because a student from 5 years ago took the exam with this class. ▪ Exam participation rate 30%
- Negatively impacted from Borgess and Bronson no longer requiring
- Annual Report and Outcomes
  - Please reference Power Point presentation for details
  - Strengths:
    - Strong instructional staff
    - Reputable program
    - Solid partnerships with the medical community
    - Retention of part-time students
    - Overall student population
    - Visibility of program
    - Program too long?
    - Difficulty meeting the demands of the market
  - Weaknesses
- Program changes
  - Beginning fall of 2023, the program will offer a hybrid option

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- Beginning fall of 2023, the program will use a holistic approach to the application process
  - This “levels” the ground and considers strengths of students outside of GPA
  - Probably will not make much of a difference to the student numbers for the programs
- Took out the language “Practicum must be unpaid”
- Added the following to curriculum:
  - Reading food labels
  - Communicating with different age groups
  - Identifying appropriate vaccines
    - Sarah added that this continues to be an intimidating learning for students
  - Participating in Telehealth
  - EOB understanding to patients
- N/A
- Future Meetings: TBD



- Other Business



# Welcome Advisory Committee 2023

KALAMAZOO VALLEY COMMUNITY COLLEGE

MEDICAL ASSISTANT TECHNOLOGY PROGRAM

Graduation Year	Retention	Placement	Employer Satisfaction	Exam Participation Rate	Exam Pass Rate
2022	81%	82%	100%	30%	75%
2023	93%	TBD	100%	TBD	TBD


**Kalamazoo Valley Community College Advisory Board Data Packet - Medical Assistant Technology (MAT)**

**Enrollment by Declared Program**

Program	Degree Level	2017-18	2018-19	2019-20	2020-21	2021-22
Medical Assistant Technol-AAS	AAS	56	36	23	37	18
Medical Assistant Technol-CERT	CERT	35	26	29	18	12

**Graduates by Program**

Program	Degree Level	2017-18	2018-19	2019-20	2020-21	2021-22
Medical Assistant Technol-AAS	AAS	6	10	5	7	11
Medical Assistant Technol-CERT	CERT	10	18	9	13	9


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- Good Outcomes
  - Strong Instructional Staff
  - Reputable
  - Solid partnerships with the medical community

Strengths

Here to stay!!

## Weaknesses

- Retention of part time students
- Overall student population
- Visibility of the program
- Program too long?
- Difficulty meeting the demands of the market



# News and Sharing

From the desk of Dee Loucks,  
CMA, RMA

- Starting a hybrid option to the program fall 2023
- Starting Holistic Applications
- Took out the language “Practicum must be unpaid”
- Added reading food labels
- Added communicating with different age groups
- Added identifying appropriate vaccines
- Added participating in telehealth
- Added explain EOBs to patients



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# New Faces in the Program

From the desk of Dee Loucks, CMA

